### Allegany County

**OMPP Coordinator:** Becky Meyers  
**Phone:** 301-759-5050  
**Email:** rebecca.meyers@maryland.gov  

<table>
<thead>
<tr>
<th>Intervening Variables</th>
<th>Contributing Factors</th>
<th>Strategies/ Activities</th>
</tr>
</thead>
</table>
| Social Availability    | Lack of proper disposal education | • Prescription drug take back events  
• Storage and disposal social marketing campaigns  
• Provide medication pick up for homebound individuals |
| Perception of Risk     | Individuals believe that opioids are safe to use | • Perception of risk of social marketing campaign  
• Prescriber and provider education (materials and guides) |

### Anne Arundel County

**OMPP Coordinator:** Caitlin Hall  
**Phone:** 410-222-6724  
**Email:** hdhall44@aacounty.org  
[http://denialisdeadly.org/](http://denialisdeadly.org/)

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Social Availability</td>
<td>Lack of proper monitoring and storage of opioids</td>
<td>• Proper storage and monitoring of prescription drug education</td>
</tr>
</tbody>
</table>
| Perception of Risk     | Lack of education regarding the dangers of prescription opioid abuse | • Prescriber and provider education  
• “Denial is Deadly” Social Marketing Campaign |

### Baltimore City

**OMPP Coordinator:** Jeneffer Haslam  
**Phone:** 410-637-1900 x7788  
**Email:** jeneffer.haslam@bhsbaltimore.org  

<table>
<thead>
<tr>
<th>Intervening Variables</th>
<th>Contributing Factors</th>
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<tbody>
<tr>
<td>Law Enforcement</td>
<td>Inconsistent practice of the Good Samaritan Law</td>
<td>• First responder training/Police training on GSL</td>
</tr>
<tr>
<td>Law Enforcement/Treatment</td>
<td>Lack of effective protocols for linking individuals to the public behavioral health system</td>
<td>• Increase awareness of treatment options</td>
</tr>
</tbody>
</table>

Brooke Holmes, Grant Program Manager  
[Brooke.holmes@maryland.gov](mailto:Brooke.holmes@maryland.gov)  
410.402.8678  
Opioid Misuse Prevention Program  
Funded by SAMHSA  
Created 12/2016
# Maryland’s Opioid Misuse Prevention Program (OMPP)

## Baltimore County

**OMPP Coordinator:** Charlotte Crenson  
**Phone:** 410-887-6581  
**Email:** ccrenson@baltimorecountymd.gov

<table>
<thead>
<tr>
<th>Intervening Variables</th>
<th>Contributing Factors</th>
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</tr>
</thead>
</table>
| Retail Availability   | Lack of prescriber knowledge and appropriate prescribing practices  
                             Insufficient prescriber utilization of the PDMP  
                             Lack of patient/ community awareness of physical risks of opioid use | • Prescriber and dispenser education  
                                                                 • Dispenser outreach  
                                                                 • Enrollment in PDMP  
                                                                 • Social Marketing Campaign on risks |
| Social Availability   | Lack of knowledge of proper disposal of opioids | • Storage and disposal social marketing campaign |

## Calvert County

**OMPP Coordinator:** Anthony Greene  
**Phone:** 410-535-3079 x27  
**Email:** anthony.greene@maryland.gov

### Intervening Variables

<table>
<thead>
<tr>
<th>Intervening Variables</th>
<th>Contributing Factors</th>
<th>Strategies/Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Availability</td>
<td>Availability to prescription opioids in the home</td>
<td>• Parent/ Family education</td>
</tr>
</tbody>
</table>
| Retail Availability   | Lack of awareness of danger of misusing prescription opioids among patients.  
                             Prescribers/Pharmacists do not discuss the consequences of misusing prescription opioid with their patients. | • Prescriber education and training |
| Enforcement/ Adjudication | Users perceive risk of legal consequences for using Good Samaritan Law | • Good Samaritan Law advocacy |
| Perception of Risk    | Perception that pills are safer than street drugs | • Youth targeted education  
                                                                 • Overdose Prevention Materials/Social Marketing Campaign |
# Maryland’s Opioid Misuse Prevention Program (OMPP)

## Carroll County

**OMPP Coordinator:** Carol Mullen  
**Phone:** 410-876-4802  
**Email:** carol.mullen@maryland.gov  
**Website:** [http://www.itsneverworthit.com/](http://www.itsneverworthit.com/)

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</tr>
</thead>
</table>
| Law Enforcement        | Lack of awareness and understanding among residents of the Good Samaritan Law | • Raising public awareness of the Good Samaritan Law  
• Media Advocacy  
• Enforcement and Criminal Justice training |
| Retail Availability    | Lack of education about the effects of prescription drugs and the consequences of misuse for prescribers | Prescriber/ dispenser education |

## Cecil County

**OMPP Coordinator:** Katricia Thompson  
**Phone:** 443-245-3785  
**Email:** katricia.thompson2@maryland.gov  
**Website:** [http://www.rewriteyourscript.org/](http://www.rewriteyourscript.org/)

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</thead>
</table>
| Perception of Risk    | Perception that prescription medications are safer than heroin | • Social marketing campaign; RewriteYourScript  
• Parent education  
• Naloxone programs/trainings |
| Retail Availability   | Underutilization of available screening tools for safer and more appropriate prescribing practice (including PDMP and SBIRT) | • Prescriber education to increase use of screening tools |
| Social Availability   | Prescription opioids shared by friends and family | • Social marketing campaign; RewriteYourScript  
• Naloxone programs/training  
• Expanding prescription disposal access |
## Maryland’s Opioid Misuse Prevention Program (OMPP)

### Frederick County
**OMPP Coordinator:** Dr. Michelle Busby-Parker  
**Phone:** 301-600-3327  
**Email:** MBParker@frederickcountymd.gov  
**Website:** [http://www.takebackmylife.org/](http://www.takebackmylife.org/)

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</tr>
</thead>
</table>
| Perception of Risk    | Perception of Risk of the dangers of prescription opioids | • Perception of risk social marketing campaign  
  o Youth targeted education  
  o Parent education  
  o Pharmacist Education |
| Social Availability   | Lack of knowledge of disposal sites | • Education on Proper Disposal of Prescription Drugs  
  o Take back events  
  o Expansion/promotion of drop boxes |

### Garrett County
**OMPP Coordinator:** Sadie Liller  
**Phone:** 301-334-7730  
**Email:** sadie.liller@maryland.gov  
**Website:** [http://www.addictionhappens.org/](http://www.addictionhappens.org/)

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</tr>
</thead>
</table>
| Social Availability   | Lack of awareness and utilization of take back programs | • Expansion/promotion of drop boxes  
  • Storage and disposal social marketing campaign |
| Perception of Risk    | Lack of communication between patients and pharmacists about the risks associated with POs | • Prescriber/ dispenser education |
# Maryland’s Opioid Misuse Prevention Program (OMPP)

## Harford County

<table>
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<tr>
<th>Intervening Variables</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Enforcement</td>
<td>Lack of resources for effectively connecting overdose victims to treatment</td>
<td>• Police and First responder training in treatment referral</td>
</tr>
<tr>
<td>Perception of risk</td>
<td>Perception of Risk associated with using prescription drugs</td>
<td>• SBIRT</td>
</tr>
<tr>
<td>Social Availability</td>
<td>Friends and family providing prescription opioids</td>
<td>• Proper storage education for pharmacists and residents</td>
</tr>
</tbody>
</table>

**OMPP Coordinator:** Tara Lathrop  
**Phone:** 410-638-3333  
**Email:** tlrathrop@harfordcountymd.gov  

[https://www.facebook.com/HCODCP](https://www.facebook.com/HCODCP)

## Howard County

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</table>
| Retail Availability   | Insufficient prescriber participation in PDMP  
Lack of communication between physicians and patients with regard to prescription opioid use/misuse | • Prescriber and dispenser education  
• Prescriber and dispenser enrollment in CRISP |
| Social Availability   | Prescription opioids are available in the home for non-prescription use by self and others  
Lack of knowledge of proper storage and disposal of opioids | • Social Marketing/ Media Campaign: Sharing of Prescription Medications and Proper Storage and Disposal of Opioids |
# Maryland’s Opioid Misuse Prevention Program (OMPP)

## Mid-Shore Region
*(Caroline, Dorchester, Kent, Queen Anne’s, and Talbot Counties)*

**OMPP Coordinator:** Erin Hill  
**Phone:** 410-901-8134  
**Email:** erin.hill@maryland.gov

*https://iwishiknewmidshore.org/*

<table>
<thead>
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<th>Intervening Variables</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Enforcement/ Treatment</td>
<td>Lack of awareness of how to Availability treatment and understanding of treatment procedures</td>
<td>• First responder and community service provider training on treatment referrals</td>
</tr>
</tbody>
</table>
| Social Availability    | Opioid prescriptions are acquired by theft from family and friends | • Storage and disposal media campaign  
• Education on proper storage and disposal of prescription drugs |
| Perception of Risk     | Lack of communication between patients and providers about the risks of opioids | • Prescriber/ dispenser online training  
• Education for patients regarding communication with providers of the risks of Rx opioids |

## Montgomery County

**OMPP Coordinator:** Vernon Spriggs  
**Phone:** 240-832-3871  
**Email:** vernon.spriggs@collaborationcouncil.org

*http://www.itsneverworthit.com/*

<table>
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</table>
| Social Availability   | Lack of awareness by parents and community members on the importance of safe storage and disposal methods | • Prescription drug take back events  
• Expanding prescription drug lock boxes or drop off locations  
• Storage and disposal social marketing campaign |
| Perception of Risk    | Lack of awareness and education about opioids and opioid addiction  
Lack of understanding about prescription opioid abuse leading to heroin use | • Perception of risk social marketing campaign |
Maryland’s Opioid Misuse Prevention Program (OMPP)

### St. Mary’s County

**OMPP Coordinator:** Lauren Abell  
**Phone:** 240-434-7659  
**Email:** lauren.k.abell@medstar.net  
**http://healthystmarys.com/smartrx/**

<table>
<thead>
<tr>
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<th>Strategies/ Activities</th>
</tr>
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</table>
| Retail Availability   | Over prescription of opioids by physicians | • Prescriber and dispenser education  
• Enrollment of prescribers in PDMP |
| Social Availability   | Lack of knowledge of proper storage and disposal of opioids | • Storage and disposal social marketing campaign (Smart Medicine Campaign)  
• Drug take back events |

### Somerset County

**OMPP Coordinator:** Sharon Lynch  
**Phone:** 443-523-1751  
**Email:** sharon.lynch@maryland.gov  
**http://www.unmaskaddiction.org/**

<table>
<thead>
<tr>
<th>Intervening Variables</th>
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</table>
| Perception of Risk    | Lack of knowledge regarding potential effects of opioid misuse between the ages of 15-25 | • Youth targeted education  
• Social marketing campaign |
| Social Availability   | Lack of information regarding the consequences of opioid abuse  
Lack of knowledge of proper storage and disposal of opioids | • Parent/ family education  
• Social media/ marketing campaign (Availability, treatment, perception of risk)  
• Expansion of prescription drop boxes |
| Retail Availability   | Lack of registered users in PDMP and insufficient use of PDMP | • Enroll prescribers and pharmacists in PDMP  
• Prescriber/ dispenser education |
Maryland’s Opioid Misuse Prevention Program (OMPP)

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<tbody>
<tr>
<td>Retail Availability</td>
<td>Lack of appropriate practices to safely prescribe opioids</td>
<td>• Prescriber/ dispenser education&lt;br&gt;• Enroll prescribers in PDMP</td>
</tr>
<tr>
<td>Social Availability</td>
<td>Ease of Availability through stealing prescription opioids from family or friends</td>
<td>• Storage and disposal social media campaign&lt;br&gt;• Expansion/ promotion of prescription drop boxes</td>
</tr>
<tr>
<td>Enforcement</td>
<td>Lack of standard procedure among police agencies on how to disseminate treatment resources in response to an overdose</td>
<td>• First responder training to increase awareness of treatment options</td>
</tr>
</tbody>
</table>

Washington County

OMPP Coordinator: Bridget Moser Phone: 240-313-3377 Email: bridget.moser@maryland.gov
http://projectactnow.org/

Intervening Variables | Contributing Factors | Strategies/ Activities |
----------------------|----------------------|------------------------|
Retail Availability   | Lack of appropriate practices to safely prescribe opioids | • Prescriber/ dispenser education<br>• Enroll prescribers in PDMP |
Social Availability   | Ease of Availability through stealing prescription opioids from family or friends | • Storage and disposal social media campaign<br>• Expansion/ promotion of prescription drop boxes |
Enforcement           | Lack of standard procedure among police agencies on how to disseminate treatment resources in response to an overdose | • First responder training to increase awareness of treatment options |
### Maryland’s Opioid Misuse Prevention Program (OMPP)

#### Wicomico County

**OMPP Coordinator:** Takeisha Collins  
**Phone:** 410-219-7557  
**Email:** takeisha.collins@maryland.gov  
**Website:** [https://wicomicohealth.org/index.aspx?pageId=2287](https://wicomicohealth.org/index.aspx?pageId=2287)

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<tbody>
<tr>
<td>Enforcement/ Treatment</td>
<td>Pregnant women lack understanding of how to connect to treatment</td>
<td>• Screening Brief Interviewing Referral to Treatment (SBIRT)</td>
</tr>
<tr>
<td>Retail Availability</td>
<td>Lack of prescriber/ dispenser utilization of PDMP</td>
<td>• Educate prescribes/ dispensers on PDMP</td>
</tr>
<tr>
<td></td>
<td>Lack of physician enrollment in PDMP</td>
<td>• Enroll prescribers in PDMP</td>
</tr>
<tr>
<td>Enforcement</td>
<td>Lack of knowledge of opioid laws in Maryland</td>
<td>• Raise public awareness of the Good Samaritan Law</td>
</tr>
</tbody>
</table>

#### Worcester County

**OMPP Coordinator:** Jillian Cordova  
**Phone:** 410-632-1100 x1108  
**Email:** jillian.cordova@maryland.gov

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<tbody>
<tr>
<td>Enforcement</td>
<td>Lack of community members understanding of the Good Samaritan Law</td>
<td>• Good Samaritan Law advocacy</td>
</tr>
<tr>
<td>Retail Availability</td>
<td>Lack of registered PDMP users</td>
<td>• Law enforcement training in naloxone administration</td>
</tr>
<tr>
<td></td>
<td>Providers lack understanding about opioid prescribing practices</td>
<td>• Prescriber/ dispenser education</td>
</tr>
<tr>
<td></td>
<td>Patients lack understanding of risk and proper storage/ disposal</td>
<td>• Provider/ dispenser outreach</td>
</tr>
</tbody>
</table>