***Worcester County Drug and Alcohol Council***

***2016-2018 Strategic Plan***

**Six Month Update**

**January - July 2016**

**Vision: To improve the health of the Worcester County community, by eliminating the bio-psychosocial impact of drug and alcohol misuse/dependence.**

**Mission: Reduce the incidence and prevalence of alcohol and drug misuse, abuse and dependence and its impact on individuals, families, and Worcester County.**

**Goal 1: To provide a comprehensive drug and alcohol abuse prevention effort that addresses multiple populations (universal, selective, indicted), at multiple settings, utilizing multiple strategies based on evidence based principles and practices.**

***Prevention***

**Objective 1: Implement and support effective social and environmental change**

**Strategies**

**Action Plan:**

1. Continue to implement the Strategic Prevention Framework Committee (SPF) in implementing environmental strategies to target underage drinking, and binge drinking and the Opioid Misuse Prevention plan (OMPP).
2. Support the community initiatives of Play It Safe, after Prom Parties, recognition of Prevention/treatment/enforcement efforts through the Annual Awards Banquet.
3. Support the enforcement of tobacco sales by retailers through compliance checks in order to meet the Synar Regulation.
4. Develop a social marketing campaign to address identified substance abuse concerns based on YRBS data.

**Data:** Worcester County rates of underage drinking and marijuana use are # 1 in the State (YRBS 2013). Worcester County rate of Opioid use is higher than the state average.

**Intended Measurable Outputs:**

1. Coordination of the SPF Process Team and the Opioid Awareness Task Force, provide training and support to the Committee, update needs assessment, strategic plan and implement.
2. Assist with planning and implementation of community initiatives.
3. Council supports enforcement efforts to improve tobacco compliance by retailers and secure future block grant funding.
4. Print, electronic, and broadcast media will support a social marketing campaign.

**Performance Targets:**

1. **Attend SPF Process Team and Opioid Awareness Task Force meetings and report progress back to Council**

*Worcester Health Department staff attended 12 meetings during the reporting period and reported progress back to the Drug Council during their regular meetings.*

1. **a. Assist with Play It Safe project (serve at least 5000 participants)**

*The Play it Safe Program planning took place from January through May. The program culminated in 48 events with 7,228 participants from May 30-June 17.*

**b. Plan Annual Awards Banquet (at least 75 attendees)**

*Awards Banquet was held April 26 with 84 attendees, and 22 awards were given to deserving members of the community.*

**c. Plan Peer Leadership training for 35 high school and 45 middle school SADD students.**

* *High school Peer Leadership training was completed on November 24 with 32 student participants and eight teacher participants during the last reporting period July - December 2015.*
* *Middle school Peer leadership training was completed on December 17 with 43 student participants and 10 teacher participants during the last reporting period, July-December 2015.*

1. **At least 100 compliance checks will be provided as part of the Tobacco Enforcement grant.**

*75 compliance checks were conducted during this time period.*

1. **A Creative Brief is developed for a targeted social marketing campaign.**

*Social marketing campaign was completed about preventing opioid abuse and overdose deaths on September 30,2015. The campaigns included billboards, TV ads, radio ads and rack cards. The theme developed by the Drug Council was Decisions Matter.*

*Rack cards are still being distributed throughout the county. A total of 5000 rack cards (promoting Decisions Matter) have been distributed countywide during this time period. . The campaign also included Naloxone training information. Another 5,000 rack cards have been distributed regarding Naloxone training.*

**Objective 2: Encourage use of evidence-based parenting and youth programming in**

**Worcester County’s public and private prevention service delivery**

**Organizations**

**Action Plan:**

1. Provide evidence based parent education programs to prevent substance abuse among families.
2. Provide Pro-social and life skills programs that promote healthy life style practices for at risk youth through the Prevention Office.
3. Provide Asset-building programs.

**Data:** Most youth have 19 or fewer Developmental Assets, studies show an increase use of alcohol and other drugs in children having less developmental assets.

Worcester is among the highest in State for alcohol, tobacco, and other drugs use among our youth.

**Intended Measurable Outputs:**

1. Provide at least two parenting programs per year as funding allows.
2. Provide at least two after school programs at Middle Schools promoting pro-social behaviors designed to prevent initiation of substances (i.e. All Stars) and other unsafe behaviors
3. Health Department and Board of Education promote Asset Building among youth in schools and communities.

**Performance Targets:**

1. **2 parent programs (i.e. Guiding Good Choices and/or Nurturing for Families in Treatment and Recovery) provided in school/community utilizing evidence based programs designed to prevent early initiation of substances**

*Two classes have been taught at the Center For Clean Start and at the Worcester County Detention Center, with a total of 20 parents attending a total of 12 sessions in 2015. An additional class was conducted during this reporting period with 10 attendees for a total of three classes and 30 attendees.*

1. **All Stars are delivered at 2 Middle Schools**

*Two 9-week programs were provided to Stephen Decatur Middle School and Pocomoke Middle School. There were 20 students participating in the program from July-December 2015. An additional program was delivered at Snow Hill Middle School with 15 students participating during this reporting period.*

1. **At least 2 Asset Building trainings provided in schools and communities**

*Asset Trainings were provided at both Peer Leadership trainings on November 23 -24. No other trainings have occurred at this time.*

**Objective 3: The Council will monitor and address emerging issues related to substance abuse and risky behaviors as needed.**

**Data:** Based on YRBS, newspaper reports, DAWN reports, observations and reports of local law enforcement, addictions professionals, educators, etc., there may be issues that arise during the year that require a timely response in order to be proactive in preventing a potential problem in Worcester County**.**

**Action Plan:**

1. Support Countywide Opioid Overdose Prevention plan.
2. Receive periodic reports on changing trends related to various substances ex. (Law Enforcement, Treatment, Courts)
3. The council will support the ROSC Plan (Recovery Oriented Systems of Care).
4. Monitor the decriminalization of Marijuana and impact on community.

**Intended Measurable Outputs:**

1. Receive updated report at least annually regarding the status of emerging drugs, proposed laws, and gang activity.
2. Review results of 2014 YRBS to determine trends and focus of efforts.

**Performance Targets:**

1. **The council will continue to receive bi-monthly reports regarding the SPF Underage Drinking and OMPP projects.**

*The reports were provided on January 28 and March 24 at the regularly scheduled Council meetings.*

1. **At least annually, the Council will receive a review from law enforcement and/or courts on illicit drug use.**

*The law enforcement representatives reported on drug use on January 28 during the regularly scheduled meeting.*

1. **2014 YRBS results will be reviewed.**

*The 2014 YRBS results were reviewed by committee and reported on at the March 24 meeting.*

1. **The Council will receive regular reports on the ROSC and Continuing Care initiatives.**

*ROSC and Continuing Care initiatives were discussed on January 28 and March 24.*

1. **Monitor and report on impact of availability of marijuana on community and Youth as part of the Council’s plan.**

*The effects of the availability of marijuana were discussed at the May 26 meeting.*

***Treatment*:**

**Goal 2: To provide timely (2 weeks) access to the appropriate level of addictions care to all persons in need of these services, regardless of their socio-economic status, mental disorder, race, gender, and age. To assure, in cooperation with the Behavioral Health Administration and State Drug & Alcohol Council, that high quality, affordable care is provided.**

**Objective 1:** Maintain adequate funding to support demand for treatment services.

**Action Plan:**

1. Continually seek out public and private funding for enhancement of treatment services for behavioral health (substance abuse) consumers in Worcester County.

**Data:**

1. Number of patients referred and assessed at Atlantic General Hospital.
2. Detox funding vs. need for detoxification.
3. Number of Medically Assisted Clients for Worcester County.
4. Number of Drug Court clients.
5. Number of clients served at Halfway House for women with children.
6. The number of consumers served by Methadone maintenance (Wicomico Health Department).
7. Number of clients served in ambulatory care programs.

**Performance Targets:**

1. Numbers to increase for patients referred and assessed at Atlantic General Hospital.
2. Number of increased detoxifications.
3. Suboxone (2) slots filled and continue.
4. Maintain partnership and level funding for Drug Court Program. Exhaust all Drug Court funding.
5. Maintain Halfway House for women with children, increase availability of halfway housing for men and women.
6. Maintain OMT services provided by Wicomico County Health Department to the consumers of Worcester County.
7. Prepare for transition from grant funding to fee for service treatment model.

**Intended Measureable Outputs:**

1. Provide assessment and referral services to a minimum of 50 patients per year through Atlantic Health Center and its associated provider network.
2. Provide sufficient detoxification funding for Worcester County residents and clients. Redirect unspent funding to increase detoxification funding.
3. Provide Medication Assisted Treatment, including buprenorphine detoxification and/or maintenance to residents of Worcester County.
4. Continue to participate in the Worcester County Drug Court initiatives, meeting needs of clients by expanding mental health resources, mentoring, and case management services for the drug court clients.
5. Provide sufficient halfway and transitional housing for Worcester County residents.
6. Provide methadone maintenance via Wicomico Mobile Unit to Worcester County consumers.
7. Maintain an adequate service system for the consumers of Worcester County.

**Actual Output Data:**

1. **Number of assessments and referrals conducted through Atlantic Health Center and its associated provider network in this time period.**

*Atlantic Health Center conducted 25 assessments and referrals.*

1. **Total of clients (and days) detoxification in this time period.**

*There were 5 clients with 17 days in detoxification during this time period****.***

1. **The Worcester County Health Department has contracted with Wicomico County Health Department to provide buprenorphine services to at least two Worcester County clients who received substance abuse, mental health, mentoring, and case management services in his time period.**

*During this time period no Worcester County clients received buprenorphine services from Wicomico County.*

1. **Worcester County continues to contract with Hudson Health Services, Inc. to provide halfway housing. The number of women and children housed in this time period.**

*There are 12 women and 7 children housed at this time.*

1. **The number of methadone clients in treatment at Worcester County Health Department and receiving methadone through Wicomico County Health Department who were contracted to split the bundled payment rate between providers.**

*The number of clients for this service is 35.*

1. **Provide an open access intake/evaluation clinic for Worcester County residents in need of substance abuse/mental health services.**

*Worcester County Health Department provides an open access intake/evaluation clinic for Worcester residents in need of substance abuse/mental health services. The services are provided Monday through Friday at the Snow Hill Department.*

**Objective 2: Continue and/or upgrade Peer Support Services within the Worcester County Health Department.**

**Action Plan:**

1. Continue Peer Support counselors working with clients to encourage them to engage in treatment services and support activities.
2. Seek continued funding in order to offer outside activities where they can connect with other people in recovery, and become familiar with activities without the aid of drugs/alcohol.

**Data:**

1. Number of clients seen by Peer Support.
2. Number of activities offered.
3. Activity and self help attendance.
4. Shared activities with the Atlantic Club.

**Performance Targets:**

1. Increase the number of clients seen by Peer Support.
2. Increase the number of activities offered.
3. Encourage attendance to self help and activities in increase numbers.
4. Increase the number of joint activities with the Atlantic Club.

**Intended Measureable Outputs:**

1. Provide Peer Support Services to 100 clients.

**Actual Output Data:**

1. **The number of who clients received Peer Support services during this time period.**

*30 clients to this date have received Peer Support services.*

**Goal 3: Provide opportunities to increase the pool of qualified applicants for Behavioral Health positions.**

**Objective 1: Fill vacancies with qualified Behavioral Health staff who are cross trained in substance abuse and mental health.**

**Action Plan:**

1. Continue outreach with the local university intern pool.

**Data:**

1. Number of openings.
2. Number positions filled.

**Performance Targets:**

1. Improve retention through mentoring program.
2. Restore funding for staff training.
3. Provide cross training to all Behavioral Health staff (mental health and substance abuse).
4. Fill all open positions with qualified applicants.

**Intended Measurement Output:**

1. Number of staff moved to merited positions.
2. Number of staff attending outside training.
3. Number of staff cross trained (mental health and substance abuse).
4. Number of qualified staff hired.

**Actual Output Data:**

1. **The number of staff hired and the number moved to merit positions in this time period.**

*During this time period there were 0 staff hired; 0 staff who were moved to merit position in this period.*

1. **The number of staff who attended outside training in this time period.**

*Seven staff attended outside training during this period***.**

1. **The number of Behavioral Health staff who were cross trained (mental health and substance abuse)**

*Training is held at all monthly Unit Meetings on topics relating to Behavioral Health and Substance Abuse. Many times the trainer is someone from either Mental Health or Substance Abuse.*

1. **The number of qualified staff has been hired in this time period.**

*During this time period there were 0 staff hired.*